

# Complete Price List

2026



# Web Development

We transform ideas into fully functional websites that are ready for the world.



# Pre-Development Research

## Competitor Analysis

Evaluation of 3–5 rival personal websites to identify features, strengths, and gaps.

**€199**

per competitor

## Audience & Keyword Research

Analysis of target personas to understand who your audience is and what they need.

From  
**€800**

per segment

## Keyword Research

Identification of relevant search terms to optimize visibility for portfolios or blogs.

**€300**

per cluster

## Technical Feasibility Audit

Assessment of platforms, hosting needs, and technical requirements for the project.

**€1000**

## Requirements Gathering

Creation of wireframes, user flows, and sitemaps to define project structure.

From  
**€800**

# Technical Optimization Services

## Speed Optimization

Compression of images, caching, and code minification to improve page load times.

From

€800

## Core Web Vitals Fix

Adjustments to LCP, FCP, CLS, and mobile-first improvements for optimal user experience.

From

€1,500

## Technical SEO Audit

Review of schema, robots.txt, crawl errors, and HTTPS setup to enhance search engine performance.

From

€900

## Accessibility Optimization

Implementation of WCAG compliance, alt texts, and keyboard navigation for inclusive access.

From

€1,800

# Documentation & Support

## Basic User Guide

Login and setup instructions, plus a content editing manual in PDF or video format.

From  
**€599**

## Technical Documentation

Documentation of code structure, API endpoints, and maintenance guidelines.

From  
**€1,000**

## Full Handover Package

Consolidated access including hosting admin, update procedures, and changelog.

From  
**€2,000**

## Ongoing Knowledge Transfer

2-5 hours of training sessions with a custom playbook for smooth handover.

From  
**€1,000**  
per month

# Other Complementary Services

## A/B Testing Setup

Setup of controlled experiments on key pages to test variations and improve conversion rates through data-driven insights.

From

**€600**

## Analytics Integration

Setup of controlled experiments on key pages to test variations and improve conversion rates through data-driven insights.

From

**€1,900**

## Multilingual Setup

Implementation of WPML or Polylang for 2–3 languages, including hreflang configuration for proper SEO targeting.

From

**€1,700**

## Custom API Development

Development of secure third-party API integrations such as calendars, forms, CRM systems, or other external services.

From

**€6,000**

# Full Website Pricing

## Basic

HOME ABOUT CONTACT BLOG

Development of a landing page or small 3–5 page portfolio/blog website built on WordPress or a custom lightweight solution.

From

€2,000

## Standard

+ SERVICES PORTFOLIO TESTIMONIALS

Creation of a 6–10 page website including contact forms, gallery sections, and essential third-party integrations.

From

€4,500

## Premium

+ SHOP/CART ACCOUNT DASHBOARD

ANIMATIONS

Development of a 10+ page website with e-commerce functionality, user accounts, and a customizable CMS.

From

€6,000

## Advanced

FULL E-COMMERCE MEMBERSHIPS

GDPR TOOLS

Development of a custom, application-like website with API integrations, Stripe payments, advanced UX design, and scalable architecture.

From

€9,000

# Per Page/Section Pricing

## Standard Page

HOME/ABOUT

Development of a responsive, SEO-optimized core page designed for strong visual presentation and structured content layout.

From  
**€599**

## Content Page

BLOG/SERVICES

Creation of a CMS-integrated content page with structured formatting and image integration for scalable publishing.

From  
**€499**

## Custom Section

E.G., FORUM/CHAT

Development of advanced custom sections with API integrations and interactive functionality tailored to project requirements.

## Contact/Form Page

Development of a secure contact page including custom forms, map integration, and anti-spam protection.

From  
**€900**

## Portfolio / Gallery

Implementation of dynamic grid layouts with lightbox functionality for interactive content display.

From  
**€1,300**

## Shopping Cart

Development of an e-commerce shopping cart including product catalog setup and secure checkout functionality.

From  
**€1,300**

## User Account/Dashboard

Creation of a secure user system with login, profile management, and order tracking features.

From  
**€2,500**

From  
**€2,300**

# Maintenance Services

## Basic

MONTHLY CHECK

Website updates, backups, and uptime monitoring to ensure stability and availability.

€700

## Standard

BI-WEEKLY

Maintenance coverage including security scans and 2–5 hours of minor content or technical edits.

€500

per week

## Premium

WEEKLY

Ongoing support with 5–10 hours of content updates, performance optimization, and system improvements.

From

€700

per week

## Full

AS NEEDED

Comprehensive support including hosting management, 10+ hours of custom development, and analytics oversight.

From

€3,000

per month

# Hosting Solutions

Reliable hosting that keeps your website online, fast, and secure from day one.



# Shared Hosting Plans

## Starter Plan

Hosting for 1 website with SSL activation, 1-click WordPress installation, and basic technical support.

25 GB / Unlimited

€299

## Growth Plan

Hosting for up to 5 websites with daily backups, malware scanning, and priority technical support.

50 GB / Unlimited

€599

## Pro Plan

Hosting for unlimited websites with CDN integration, staging environment, and advanced caching configuration.

100 GB / Unlimited

€1,200

# Managed WordPress Hosting

## Basic WP

Managed WordPress for 1 site with automatic updates, WP CLI access, and security features.

- 20 GB
- 25k visits per month

€550

## Plus WP

Managed WordPress for 3 sites with staging environment, Object Cache, and daily backups.

- 40 GB
- 100k visits per month

€900

## Elite WP

Managed WordPress for unlimited sites with white-label options and API access for integrations.

- 80 GB
- 400k visits per month

€2,000

# VPS/Cloud Hosting

## Entry VPS

Virtual server with 1 vCPU, root access, SSD storage, and DDoS protection.

- \* 1 GB RAM
- \* 20 GB SSD

€800

## Mid VPS

Virtual server with 2 vCPU, snapshots, firewall, and improved performance.

- \* 4 GB RAM
- \* 50 GB NVMe

€2,000

## High VPS

High-performance server with 4+ vCPU, optional load balancer, and fast storage.

- \* 8 GB RAM
- \* 100 GB NVMe

€5,000

## Cloud Pro

Scalable, auto-scaling cloud server with managed support for large projects.

- \* Custom (16 GB+)

€10,000

# Dedicated Plans

## Basic Dedicated

Managed server with unmetered bandwidth and cPanel control.

- \* 4 cores
- \* 16 GB RAM

€4,000

## Advanced

High-performance server with RAID, IPMI, and 24/7 monitoring.

- \* 8 cores
- \* 32 GB RAM

€8,000

# Migration Services

## Basic Site Migration

Migration of a single website including files and database, with testing and preview.

€499

## Full Hosting Migration

Transfer multiple websites, emails, and custom apps using IMAP/cPanel.

€1,500

## Complex Migration

E-commerce or large databases (>50GB) migration with staging and 24h priority support.

€5,000

# Security, Audit & Maintenance

Keeping your website secure, reliable, and performing at its best.



# Server Setup & Optimization

## Shared/WP Server Setup

Configuration of shared or WordPress servers, including caching, security plugins, and GDPR tweaks.

€999

## VPS/Cloud Setup

Installation and setup of VPS or cloud servers with OS, firewall, control panel, and scaling rules.

€1,499

## Advanced Optimization

Performance tuning with NVMe storage, CDN integration, and load balancing for high-traffic environments.

€3,000

# Audit & Security

## Security Audit

Scans for malware, assesses vulnerabilities, and provides server hardening recommendations.

From  
**€750**

## Performance Audit

Evaluates site speed, identifies bottlenecks, and recommends optimization improvements.

From  
**€800**

## Full Compliance Audit

Reviews GDPR, SEO, and accessibility compliance, providing a full report and recommendations.

From  
**€3,500**

# Backup & Recovery

## Forced/On-Demand Backup

Full site backup performed manually with offsite storage for safety.

**€499**

one-time

## Custom Backup Plan

Automated daily or weekly backups with versioning and restore testing.

From  
**€1,000**

month

## Disaster Recovery

Restoration of lost data and setup of failover solutions for critical sites.

From  
**€2,000**

incident

# Bug Detection & Fixes

## Bug Audit & Report

Review of code and error logs to identify common issues.

From  
**€700**

## Bug Fixes (Hourly)

Hourly support for scripts, plugins, and compatibility fixes.

From  
**€220**  
hour (min 3h)

## Comprehensive Fix Package

Resolution of up to 20 bugs with testing and post-fix monitoring.

From  
**€3,000**

# Additional Services

## Monitoring & Alerts

Continuous uptime, performance, and DDoS monitoring with real-time alerts.

**€1,000**  
year

## Staging Environment

Safe clone of your website for testing updates, changes, and migrations.

**€1,000** /setup  
+  
**€350** /monthly

## Custom Integrations

Implementation of third-party APIs such as payment gateways, forms, or analytics dashboards.

**€4,000**  
per integration

# Complete Website Solutions

## Starter

- ⊛ 3-5 page WordPress/custom website
- ⊛ Shared Hosting for 1 website
- ⊛ 3 months basic maintenance
- ⊛ Basic User Guide

From

€4,000

## Standard

- ⊛ 6-10 page website with forms and gallery
- ⊛ Managed WordPress hosting for 3 sites
- ⊛ 3 months standard maintenance
- ⊛ Technical Documentation + Basic User Guide

From

€8,500

## Premium

- ⊛ 10+ page website with e-commerce/ CMS and user accounts
- ⊛ VPS/Cloud hosting
- ⊛ 3 months full maintenance
- ⊛ Full Handover Package + Knowledge Transfer

From

€10,600



# Ready to Launch Your Project?



Contact Insigmark today for a tailored quote, free consultation, or to kick off your website build, hosting setup, or optimization — delivered with precision and speed.

## Contact

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